



easy  wms

## VALUE-ADDED SERVICES (VAS)

### Automating product personalisation

The Value-Added Services (VAS) module **facilitates product personalisation** to drive customer satisfaction. The software sends operators step-by-step instructions on how to customise items and eliminate errors resulting from manual management.

Value-added services are performed on a product to enhance its value, improve its functionality or increase its usefulness. With VAS, companies can automate their customers' personalisation requests to ensure on-time deliveries.

### Benefits of Value-Added Services (VAS)

Automation of **product customisation**

Maximum **agility** in VAS operations

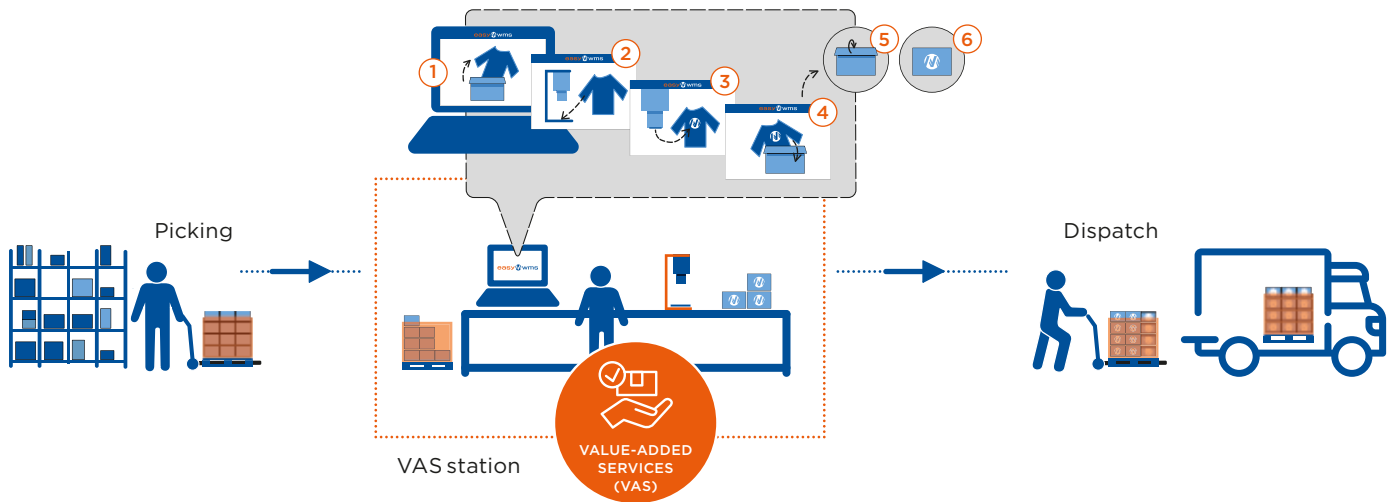
**End-to-end visibility** of all item personalisation processes

**Elimination of errors** in the personalisation phase

**Monitoring of task completion time** (Labor Management System functionality)

Software for businesses with customised order picking and dispatch operations

## Customisation process with Value-Added Services (VAS)



### Cost-effective order picking and dispatch

The increasing demand for order customisation in the warehouse has forced companies to incorporate value-added workstations to offer **agile, error-free service** during the order picking and dispatch stages.

Industries such as the **e-commerce and automotive** sectors require **systematised product customisation**. This guides operators step-by-step as they carry out value-added work orders, avoiding errors. Examples of VAS tasks include garment hanging, printing/screen printing on fabrics, labelling and customised packaging, among others.

### How does Mecalux's VAS module work?

**It guides operators as they complete tasks** for value-added work orders. The operator receives detailed instructions on each task to be carried out. After performing the action, the worker indicates to Easy WMS that the process is finished, and the product moves to the next warehouse operation or VAS station.

In addition to streamlining customisation during order picking, this functionality allows you to **personalise other warehouse processes**: goods receipt, assembly, packaging and labelling.

Value-added services can be done at VAS stations or during the performance of different processes or tasks. In the case of the latter, these services are simple activities that do not require special space or equipment.

### Why choose Mecalux Software Solutions?



The company has 50 years of experience in warehouse solutions and a presence in over 70 countries.



More than 370 engineers are exclusively dedicated to the development of logistics and supply chain software.



More than 1,000 installations in 36 countries are managed by Mecalux's software solutions.



Software is continuously developed and updated, thanks to major investments in R&D.



Technical support is available in multiple languages 24 hours, 365 days a year.

Easy WMS's Value-Added Services module ensures agile, efficient and error-free personalisation processes

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