

# Inventory control in tinned goods distribution to major supermarket chains

Conserveries des Cinq Océans ensures compliance with European food safety regulations and full traceability with Easy WMS.

Country: **France** | Sector: **food & beverages**



## CHALLENGES

- Ensure traceability and compliance with European food safety regulations.
- Manage and control expiry dates for tinned tuna.
- Speed up order fulfilment for major supermarket chains in France.

## SOLUTION

- Easy WMS Warehouse Management System.

## BENEFITS

- Full tracking of every tin and all quality control processes.
- Automatic slotting of 16,000 pallet locations in a 10,000 m<sup>2</sup> warehouse.
- Guided picking and optimised routes for error-free order processing.



Based in Puteaux (France), Conserveries des Cinq Océans markets seafood products — especially tinned tuna — for retail and food-service distribution. The company preserves a time-honoured craft built on the careful selection of the finest fish, meticulous preparation and traditional preservation methods. Its Pompon Rouge brand is sold in major supermarket chains across the country.

» **Solution: 1952**



### Tinned goods under control

Easy WMS supports all operations in Conserveries des Cinq Océans' 10,000 m<sup>2</sup> facility, from receiving products (which arrive at the port in shipping containers) to final dispatch. Following Easy WMS's instructions, warehouse operators group tins onto pallets to facilitate handling and storage.

The system also guides staff through quality inspections, ensuring every tin of tuna meets established standards before entering inventory. "By supporting these processes, Easy WMS records all incoming products and facilitates their traceability until they're shipped to supermarkets," says Chab.

Once the goods are palletised and verified, Easy WMS automatically assigns the optimal storage location among 16,000 available slots. The system considers factors such as SKU, demand level and expiry date. This allows Conserveries des Cinq Océans to maximise space in its facility while improving downstream order processing.

Inventory control is a cornerstone of Conserveries des Cinq Océans' operations. "We comply strictly with European food safety regulations and the highest industry standards," says Roland Chab, CEO of the seafood company. As part of its commitment to transparency, tuna tins sold under the Pompon Rouge label and private brands include key consumer information such as fishing area, plant approval number, country of origin and fish species.

To strengthen control over its tinned tuna inventory, the company implemented Mecalux's Easy WMS in its Loon-Plage facility (France). The software enables rigorous management of product flows, inventory and traceability for goods distributed to major supermarket chains nationwide.





The Mecalux solution also flags products nearing expiry and alerts the warehouse manager to ensure correct rotation, prioritise early shipment and minimise waste.

**Faster picking operations**

Easy WMS provides operators with clear instructions on the SKUs needed for each order and their exact locations. This guidance has improved customer service levels.

Chab says: “The system helps us dispatch error-free orders, which is essential when working with major distribution chains.”

The software also generates optimised picking routes that minimise operator travel time. “With Easy WMS, we can handle higher workloads without compromising productivity and fulfil more orders every day,” says Chab.



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**Roland Chab**  
CEO, Conserves des Cinq Océans

Once picking is finished, the system automatically records the number of pallets per shipment. This information enables the company to accurately plan truck loading and streamline dispatch.

**Traceability to support growth**

With Easy WMS, Conserves des Cinq Océans has enhanced the reliability of its logistics operations through rigorous management of flows, inventory and traceability. The seafood company now benefits from greater control over its SKUs and more efficient distribution to major supermarket chains. “Having a system that records every movement allows us to operate with complete confidence and meet the most demanding quality and food safety standards,” says Chab.